



## **POLICY ON INDUSTRY SPONSORED SATELLITE SYMPOSIA**

The American College of Gastroenterology (ACG) and World Gastroenterology Organisation (WGO) recognize that satellite events are often arranged in conjunction with scheduled CME activities as a convenience to the target audience in attendance. ACG and WGO remain sensitive to assuring that these programs are appropriately used for educational purposes. ACG retains the right to limit a company's right to priority or participation in future years if a particular satellite symposium program were to deviate markedly from the professional, educational atmosphere and decorum of the meeting.

### **General Rules**

1. Symposium sponsors must purchase exhibit space at the World Congress of Gastroenterology at ACG 2017 (WCOG at ACG 2017).
2. Educational symposia activities designed by or on behalf of industry for attendance by WCOG at ACG 2017 meeting attendees are considered satellite events. There can be no implication in any promotional materials, handouts, or enduring materials that they are planned, sponsored or endorsed by ACG or WGO.
3. ACG and WGO do not provide *AMA-PRA Category 1* credit for satellite activities. Those wishing to offer credit for their symposia must obtain credit from another accredited CME provider.
4. Preference will be given to satellite symposia that are certified for CME credit.
5. All satellite CME activities must be planned and executed in accordance with ACCME Essentials and Standards.
6. Satellite activities developed by industry must be offered during times allotted by ACG and WGO. ACG and WGO have sole discretion to schedule all activities at their meeting.
7. Promotional materials for satellite activities must receive prior approval from ACG.
8. All satellite activities must be in compliance with the AMA's Ethical Opinion on Gifts to Physicians from Industry.
9. Once the satellite activity has been approved by ACG, the CME provider, commercial supporter(s), event title, content, date, and time as proposed to ACG for the event may not change without ACG approval.
10. All symposia material must contain the following statement: "This event is neither sponsored by nor endorsed by ACG or WGO."
11. Organizers of satellite events are solely responsible for making all appropriate financial arrangements for their activity.
12. Representatives from ACG and/or WGO may attend the satellite activity without cost to audit compliance with this policy.
13. The use of the World Congress of Gastroenterology at ACG 2017 or either organizations' name on any announcement, sign, publication or other material before, during or after the meeting requires prior written approval by ACG. Any organization providing meeting highlights of the event (to report clinical updates) or other educational initiatives (CME and non-CME), via print or online, may not use the meeting name or either organizations' name without prior written approval by ACG. A detailed description must be provided at the time the request is made.
14. Videotaping the satellite activities within the assigned meeting room is permitted; however videotaping outside of the designated area is strictly prohibited.

## **Logistics**

1. Satellite time slots will be scheduled by ACG.
2. Sponsors of satellite events may use the full time allotted or a reduced amount of time but may not exceed the scheduled time.
3. Sessions must be contained within the room assigned.
4. Audiovisual requirements are the responsibility of the sponsor of the satellite event.
5. Food functions must occur within the assigned event schedule.
6. All expenses associated with the event, including room set-up, clean up, food & beverage, A/V, electrical, telephone, shipping, etc. are the sole responsibility of the sponsor of the satellite event.

## **Promotion**

1. ACG must review and approve all promotional materials produced in conjunction with the satellite activity (e.g. invitations, announcements, signs, flyers, web site information) prior to their dissemination. It is not the responsibility of ACG or WGO to cover any costs associated with these materials if they have been pre-printed and not approved.
2. Satellite activities are allowed one (1) professionally-made 22x28" promotional sign (produced by the sponsor of the event) in the designated sign area to advertise the event. This sign must be removed immediately following the scheduled event.
3. Satellite activities are allowed one (1) promotional sign (produced by the sponsor of the event) outside the room in which the event will take place. The sign should be put in place immediately prior to the event and must be removed immediately following the event.
4. Exhibit booth representatives may distribute invitations and other promotional material for the event at their booth. Canvassing outside of a sponsor's exhibit booth is strictly prohibited.
5. The use of either the meeting name or the organizations' name on any announcement, sign, publication, or other material requires prior written approval by ACG. Use of the ACG, WGO or World Congress of Gastroenterology at ACG 2017 logos is prohibited.

## **Benefits**

1. This satellite activity option offers a limited opportunity to provide a customized event to reach out to GI physicians and other health professionals in the GI field by providing educational opportunities as an adjunct program to the World Congress of Gastroenterology at ACG 2017.
2. As an approved satellite activity taking place at WCOG at ACG 2017, the event will be listed on the meeting website with a link directly to the education provider.
3. Approved satellite activity providers are eligible to receive free one time use of ACG's membership list to promote the approved activity. Additional use of the mailing list is available for purchase and must be approved by the ACG. Satellite program providers have the opportunity to post a sign in the designated sign area advertising the event as well as outside of the room in which the event takes place (rules for sign placement included above).

## **Cancellation Policy**

ACG must be notified promptly in writing of the cancellation of any scheduled satellite event. No refunds will be issued for cancelled events.

## **Violations and Sanctions**

ACG, at its sole discretion, reserves the right to revoke privileges for future programs of any sponsoring organization, supporting organization, or activity organizer involved in planning a satellite activity that does not comply with the rules and requirements set forth in this policy, including complying with the ACCME Essentials and Standards as appropriate.

## **Application Process**

Applications for the World Congress of Gastroenterology at ACG 2017 will be accepted on a first come, first served basis with first priority given to companies who purchased a symposium time slot during the previous years' Annual Meeting. Full payment must accompany the application. Please be as thorough and detailed as possible in completing the accompanying application. Once the application is accepted, the ACG will contact each company with a room assignment. Information on approved satellite activities will be forwarded to the hotel or convention center. After notification of meeting room assignment, the sponsor of the satellite activity will work directly with the hotel or convention center to manage all meeting needs. In the event of cancellation, ACG and WGO will not be responsible for canceling any arrangements that may have been made by the applicant in connection with the proposed event. In addition, ACG and WGO will not be responsible for any costs incurred for the proposed event.

### **Requests for industry sponsored satellite activities should be submitted to:**

Elaine McCubbin

Vice President, Meetings and Conventions

American College of Gastroenterology

6400 Goldsboro Road, Suite 200

Bethesda, MD 20817

(301) 263-9000

(301) 263-9025 (fax)

[emccubbin@gi.org](mailto:emccubbin@gi.org)



## POLICY ON INDUSTRY SPONSORED SATELLITE SYMPOSIA AGREEMENT

Grant Provider: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Medical Education Provider: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

By signing below, you agree to abide by the rules and regulations as set forth in the POLICY ON INDUSTRY SPONSORED SATELLITE SYMPOSIA

\_\_\_\_\_  
Grant Provider Signature

\_\_\_\_\_  
Medical Education Provider Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Title

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Date

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Date