

Show your support.  
Share your passion for advancing  
gastroenterology.



## WORLD CONGRESS of GASTROENTEROLOGY @ACG2017

### LEVEL SPONSORSHIP SUPPORT

Show your **global commitment** to advancing gastroenterology with Sponsorship Support of the World Congress of Gastroenterology (WCOG) at ACG2017, October 13-18, at the Orange County Convention Center in Orlando, Florida.

For the first time in more than 20 years, WCOG returns to the U.S. and we are expecting a larger international presence, with **estimated attendance growth of approximately 30%**. The program, which is and always will be clinically focused, will feature special events and education addressing global health issues, in addition to meeting the needs of our core constituency, the U.S. gastroenterologist. In addition, ACG will offer its popular Hands-on Workshop Center which will provide free hands-on learning opportunities for all registered attendees.

Excitement is building amongst Latin American gastroenterologists about the WCOG at ACG2017 coming to the Americas. Many will find it easy to get to WCOG at ACG2017 with more than 800 daily flights and dozens of nonstop international flights to Orlando. In addition, its family-friendly location makes it ideal to combine business with pleasure for our attendees.

Achieve one of the following premier sponsorship levels by reaching milestones in non-exhibit spending for WCOG at ACG2017 and receive recognition for your support.

# Platinum

## **PLATINUM SPONSORSHIP – maximum of 5 sponsorships**

**\$500,000+**

- 10% discount on booth space
- Staff ribbons recognizing sponsor
- Recognition printed on all printed Congress materials
- Recognition in all Congress marketing activities (national and international) leading up to the event
- Recognition on the home and sponsor's page of the Congress website with a hyperlink to your company's home page
- **Recognition on the lower level toolbar of the meeting app with company logo and hyperlink**
- Recognition on the Entrance Display to the Exhibition Hall
- Company brochure (one piece, maximum 4 pages) to be inserted in all attendee registration bags (copy of insert must be submitted for approval)
- **Recognition at Congress HQ Hotel (GOBO)**
- Recognition on welcome signage at OCCC
- One attendee email blast within 30 days before the meeting
- One time use of ACG member list
- Recognition at the Leadership Dinner
- **Company recognition at Congress registration desk**

# Gold

## **GOLD SPONSORSHIP**

**\$400,000**

- 10% discount on booth space
- Staff ribbons recognizing sponsor
- Satellite Symposium time slot (based on availability)
- Recognition printed on all printed Congress materials
- Recognition in all Congress marketing activities (national and international) leading up to the event
- Recognition on the home and sponsor's page of the Congress website with a hyperlink to your company's home page
- Recognition on the Entrance Display to the Exhibition Hall
- Company brochure (one piece, maximum 4 pages) to be inserted in all attendee registration bags (copy of insert must be submitted for approval)
- Recognition on welcome signage at OCCC
- One attendee email blast within 30 days before the meeting
- One time use of ACG member list
- Recognition at the Leadership Dinner

# Silver

## **SILVER SPONSORSHIP**

**\$300,000**

- 10% discount on booth space
- Staff ribbons recognizing sponsor
- Recognition printed on all printed Congress materials
- Recognition in all Congress marketing activities (national and international) leading up to the event
- Recognition on the home and sponsor's page of the Congress website with a hyperlink to your company's home page
- Recognition on the Entrance Display to the Exhibition Hall
- Company brochure (one piece, maximum 4 pages) to be inserted in all attendee registration bags (copy of insert must be submitted for approval)
- Recognition on welcome signage at OCCC
- One time use of ACG member list
- Recognition at the Leadership Dinner